



EXCEEDING EXPECTATIONS WITH CHANGAN AUTO PH

Inchcape Philippines closes the month of September with the official introduction of **CHANGAN AUTO** as part of its automotive portfolio in the Philippines. For Inchcape, it is the company's first partnership with Changan Auto in the APAC region, with a vision of giving the Filipino an entirely new smart driving experience. This is founded on high-technology products that are reliable, of high-quality, yet attainable at every sector.

This milestone ushers in a new era for Changan Auto. As one of the top 4 automotive brands in China, it is one of the pioneers in the Chinese domestic auto industry and carries a 161-year legacy. Today, it proudly stands on a base of strength that includes 12 manufacturing hubs, 33 auto engine factories, and a global research and development network across the world that spans China, Japan, Italy, the United Kingdom, Germany, and the United States.

Changan Auto's dedication to research and product development makes it one of the most formidable automotive brands to set foot on the global stage, well-regarded in both the PRC and abroad. A significant highlight that ticked the box is its in-car Smart Mobility technology and the introduction of Electric Vehicles (EV) into its portfolio, which provides advanced driving solutions to the Philippines while being positioned at an attainable price level. This passion for delivering the best in in-car technology has garnered Changan Auto the top spot in J.D. Power's Initial Quality Study (IQS) for 5 consecutive years from 2019 to 2023.

Aligned with its very name, "*Chang-an*," which means "lasting safety" in its traditional Chinese form, the brand is proud to offer the most comprehensive and complete product line-up to the Filipino that is competitive in pricing, yet also exceptional when it comes superior driving performance, in-car technology, and intelligent driving and safety systems. Currently, Changan Auto offers 6 models under its portfolio: the Alsvin passenger car, the CS35 Plus SUV, the CS55 Plus SUV, the Uni-T, and the Uni-K SUVs.

To complete the brand line-up for 2023, Changan Auto is proud to launch its newest product, the **CHANGAN X7 PLUS**. This 7-seater SUV is the brand's entry into the large SUV category, offering a striking, modernistic design and incredible functionality that makes it perfect for any journey. Built with a Bluecore 1.5L turbocharged engine, it runs on a 7-speed wet dual-clutch transmission with Triptonic. It allows for an output of 185-horsepower and 300Nm of torque at its maximum best.

Upfront, it features a dynamic, jewel-like grille pattern that represents movement and symphony, combining elegance with confident imaging. This is proportionate to the narrow multi-tier LED headlamp set-up that is a signature of Changan, supported by the matrix LED daytime running lights. Its structured frame is softened by graceful curves that form a stylish silhouette from front to rear, ending at a continuous strip with the infinity LED tail lamps. Sporty details include red accents to break the single-tone colorway, a shark fin antenna, a chrome-plated ornamental exhaust tip, and 19-inch air turbine alloy wheels.



The Changan X7 Plus is designed to be as luxurious as it is functional. The spacious interior cabin is finished in a premium ebony black, depicting upscale minimalism, with a multi-tier dashboard that features impressions of piano black, brushed metal, and plush padding. For comfort, the driver and passenger seats have power electric adjusters (6-way for the driver and 4-way for the passenger), with a built-in manual heating and cooling system. Second and third row seats offer generous legroom and flat flooring, while the cargo hold boasts of exceptional space, especially when both rows are folded down flat.

What sets Changan apart is its eye for technology and the Changan X7 Plus is equipped with all the bells and whistles. Everything is digital with the X7, with most of the car settings integrated into the 12.3-inch high-definition Human Machine Interface (HMI) touch screen monitor. The system is powered by CarAuto and features hands-free calling, phone mirroring for both Apple iOS and Android devices, navigation, and more.

Select system controls can also be manipulated, such as Custom Car Mode Selection, Car Lights Configuration, Car Alerts, Air-Conditioning, Driver Support, and Vehicle Diagnostics.

Safety is a premium and the best features are integrated into the Changan X7 Plus. Apart from the basics, like a built-in digital video recorder, reverse camera, and parking sensors, it also has a 360 Panocam with 4 wide-angle cameras for a 360-degree view of the vehicle in real time, along with advanced TPMS and parking sensors, and vehicle stability controls.

The Advanced Driver Assist System includes on-road support, like Dynamic Radar Cruise Control, Automatic Emergency Braking, and Electronic Brakeforce Distribution.

The Changan X7 Plus is now available and currently priced at P1,580,000.

Explore and experience Changan Auto's full line-up and test drive all week-long this coming October 1 to 7, 2023 at C1 Strip, BGC, right in front of Central Square.

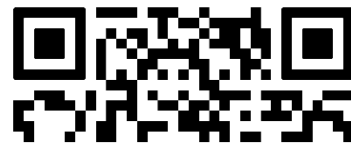
Learn more about the Changan Auto by visiting the official website at www.changan.ph. Follow Changan Auto online on Facebook (Changan Auto PH) and on Instagram (@changanauto.ph).



X7 PLUS



BROCHURE



X7 PLUS



SPEC SHEET



INCHCAPE PLC is the largest independent global automotive distributor and retailer in the world, with 98 years of automotive experience. It operates in over 40 markets across 5 continents. Its presence in the APAC region started in 1967, with the acquisition of Borneo Motors. Inchcape's modern APAC headquarters is located in Singapore and represents over 40 brands around the world. Some of its strongest core OEM partners include Toyota Motors Corporation, BMW, Subaru, Mercedes-Benz, Volkswagen, Jaguar, Land Rover, and Suzuki.

In addition to its merger with CATS, Inchcape had also opened a Digital Delivery Center in the Philippines in 2021, a division that provides digital and data analytics support and insights for the group.

The **CATS Group of Companies** is the industry leader in premium vehicle distribution. It is the biggest one-stop shop for luxury global brands, including Mercedes-Benz, Jaguar, Land Rover, Jeep, Dodge, RAM, Chrysler, Harley-Davidson, and Mazda. Since its founding in 1989 by Chairman Felix R. Ang, CATS has established its name in building world-class automotive facilities, utilizing state-of-the-art technology, and delivering exceptional customer-centric service.

Under its umbrella are distribution companies, Auto Nation Group Inc. and Coventry Motors Corporation, and dealership groups, CATS Motors Inc., American Motorcycles Inc., CATS Asian Cars Inc., and All British Cars.